

# THE SOCIAL STITCH

With each of our clients, we hyper focus on creating and managing high quality Instagram content. Once we create our execution plan, it's time to produce results! With our strategy, we will not only gain traction, but we will also build crucial relationships with your target market. Once we have our plan in place for Instagram, we will recycle that content onto the following platforms for maximum ORGANIC marketing reach: Pinterest & Google My Business.



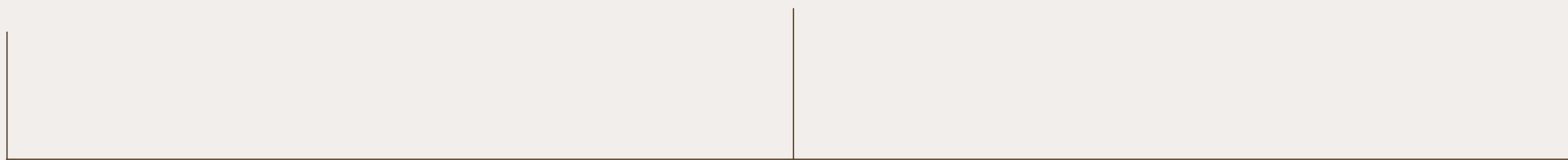
FOLLOWERS

4 K +

INSTAGRAM

REEL VIEWS

2 K +



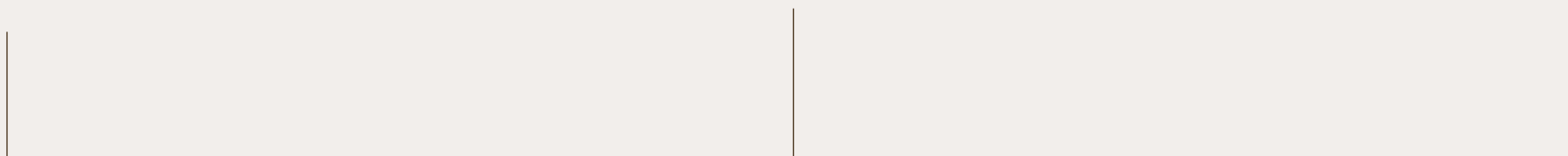
FOLLOWERS

8 K +

PINTEREST

IMPRESSIONS

2.5 M +



## Time to FIX that Social Strategy Boss.

We have grown a reach of 2.5 million monthly viewers and 8k+ followers on our Pinterest account and will strategically utilize this following to help bring traffic to your business accounts. This is just one small glimpse into my funnel marketing technique that will provide far more value than vanity metrics alone.

It will drive quality leads and organic marketing results!

Logo or Selfie Max.

Use final strategy to discuss all content

Link to web. Also include personal IG Brand

Curious highlight icons or color profile images

Strategic! Color Heavy Layout Aesthetic Feed

alternate between 1 or 2 photos for contrast

sprinkle detail shots

Snow Dream Moments.

depth convo markets.

value Add.

Heavy like on marks

- \* UNRA 3 final posts starting w/ IG and forwarding to pinterest + google
- \* optional recycle stories + reel content to tiktok.
- \* utilize hashtag strategy. Don't post tags until a few hrs.
- \* Market and "EO" Engagement Optimization \* crucial \*

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Limited opportunities available. Application Needed. Each package includes:  
audience engagement optimization and monthly analytics reporting.

## MONTHLY MANAGEMENT GROWTH STRATEGY

### SOCIAL FIX PHASE 1 (MONTHLY) \$500

- 30 min consult
- PLANN Content Calendar
- 2 IG posts per/week
- 8 IG per/month
- 2 Custom Graphics
- 2 IG Reels
- Hashtag strategy
- Marketing Funnel Blueprint
- Pinterest + Google My Biz Posts



### SOCIAL FIX PHASE 2 (MONTHLY) \$950

- 30 min consult
- PLANN Content Calendar
- 4 IG posts per/week
- 16 IG per/month
- 4 Custom Graphics
- 4 IG reels
- Hashtag strategy
- Marketing Funnel Blueprint
- Pinterest + Google My Biz Posts



*aesthetic  
mood  
tone  
vibe*

