

THE BRANDING ADDICTS

STYLED PHOTOSHOOT

Planner



creative art direction

Project

DETAILS

THEME

- Moody
- Elegant
- Luxe
- Romantic
- Detailed
- mid century
- modern luxe
- textures
- glam

COLORS

- Black - Tan
- Dusty pink
- muted orange

OUTFITS

- Black Suit (Fitted)
- Flowy Gown w/
beaded details
- Chiffon/mesh fabric
- Dusty rose accents
- muted orange accents

PROPS

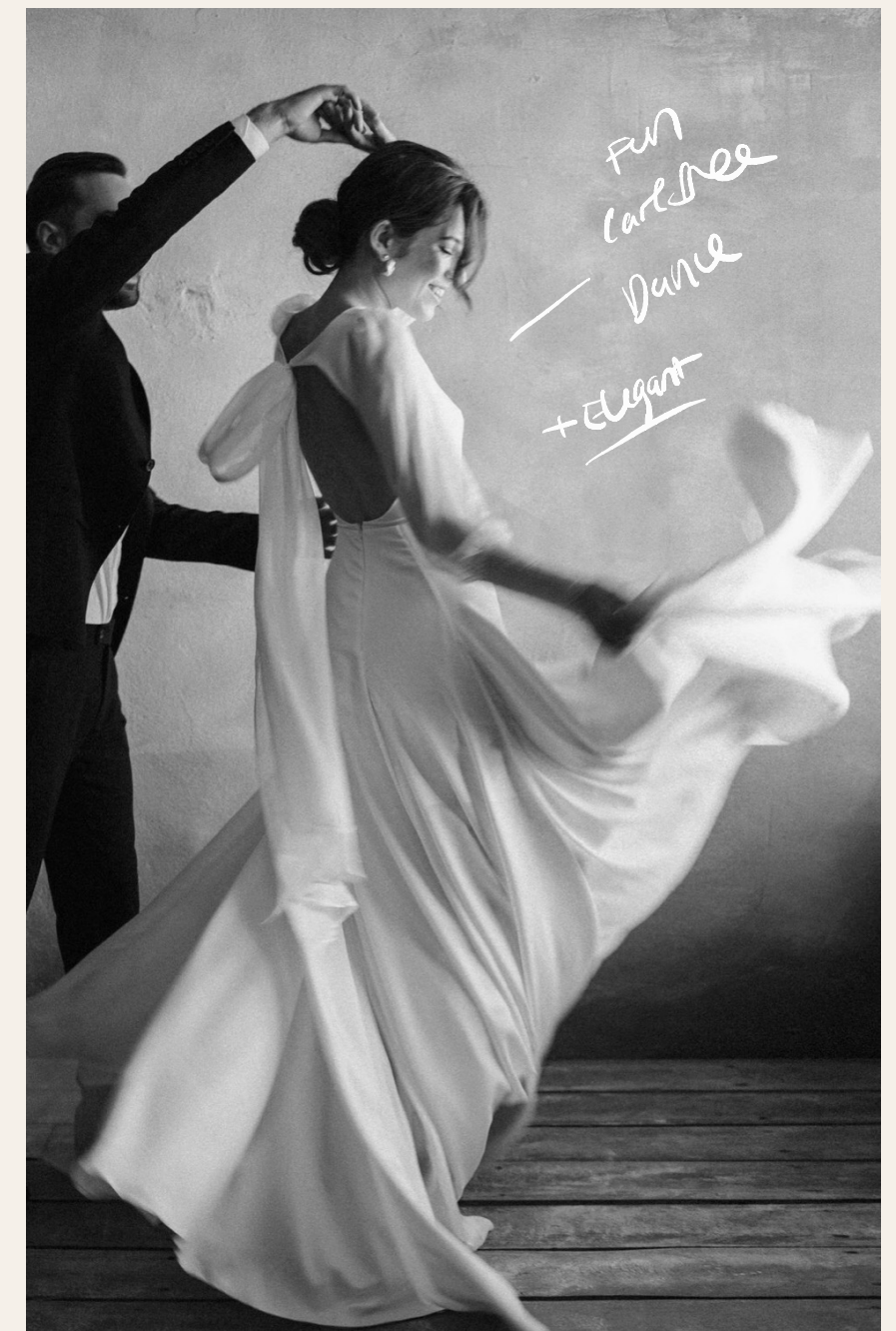
- ^{muted} florals (brown, green, pink, orange + black)
- Bronze dinnerware
- Tan table runner/mesh
- Champagne drinks
- mid century modern furnishings

NOTES:

Spring/Summer vibes

Earthy + modern twist w/ glam!

SESSION DESIGN VISION



Style

DETAILS

DATE: 7-21-21

BUDGET: \$ 450

LOCATION: forest / roadside locations

NOTES:

Film every aspect of shoot. Short clips for Reels +

TikTok. Take BTS shots of shoot set-up.

Get blooper videos for funny / relatable content.

Share^{reel} on stories. Use photos/video for site,

pricing guide, email newsletters, and all social!

SESSION DAY CHECKLIST

- Camera gear packed
- couples booked
- venue secured
- Decor details packed
- Batteries charged
- paid florist
- Stationery printed / packed
- Bridal gown rented
- Groom Tux rented / fitted
- Cocktails? Champagne
- Sneakers?!
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